

DEPARTMENTS

NEWS & TRENDS

To start off each issue, we examine the hottest trends in mobile technology with sneak peeks at eagerly anticipated gadgets and innovations on the horizon. We also investigate the impact of mobile technology on the way we live. **Arrivals** previews the most cutting-edge mobile products coming to our labs including notebooks and netbooks, smart phones, eReaders, Apple-products, routers, projectors, cameras and camcorders, and accessories. For consideration in this column, submit a press release or fact sheet and high-resolution product image to our Managing Editor, Anna Attkisson (aattkisson@laptopmag.com). **By the Numbers** charts the wireless world with industry-relevant statistics. **SpoonFed**, written by Editor in Chief Mark Spoonauer (m Spoonauer@laptopmag.com) deliberates on the biggest debates facing the mobile tech industry. This column can also be found weekly at www.laptopmag.com/spoonfed.

TESTED (REVIEWS)

Our in-depth and unique reviews of the latest mobile hardware (notebooks, smart phones, Apple devices, DSLRs, eReaders, etc.) and software (security suites, utilities, mobile apps, etc.) show off our one-of-a-kind testing procedures and set us apart from the competition. Our **Top Picks** highlights what to buy now in every category. To submit a product for consideration, please contact our Reviews Editor, Mike Prospero (mprospero@laptopmag.com) with a brief description of the product, including pricing and availability; please inquire about system requirements, testing guidelines, and submission deadlines in a given issue or story.

BUSINESS

This section is where road warriors turn to get advice on implementing the latest mobile technology to improve their business. Here you'll find more reviews on the hottest business-friendly products and tips for

making the most of different hardware and software. We also examine what the analysts have to say about evolving and emerging technologies, and how they will impact business.

UPGRADES & TIPS

Find out how to extend the life of your notebook and make the most out of all your mobile gear with these step-by-step instructional stories. Also within this section, readers get invaluable buying advice for all categories of mobile technology and reviews of the latest upgrade components. Plus, in our **Instant Expert** column, we demystify new or existing technologies, helping our readers understand how it will affect their lives and how to best make use of it.

OUT OF RANGE

Fast and fun news items fill our back page. These stories delve into the more bizarre events and happenings in mobile tech.

JULY

Cover Story: Supersized Smart Phones Reviewed

Feature: 25 Most Influential People in Mobile Tech

Feature: iPad Tips, apps, and accessories

News & Trends: The Carrier Tax

Tested Highlights:

- Multimedia Netbooks & Ultraportables Roundup
- Hot USB 3.0 Hard Drives
- Free Texting Apps

Business: Pick the Right Smart Phone Platform

Upgrades & Tips: Top iPad Tips & Tricks

AUGUST

Cover Story: Back To School/Back to Work Guide:

Top Picks of New Gear (Notebooks, Netbooks, Cases, Apps, and Accessories) & Age Appropriate Advice

Feature: Annual Tech Support Showdown

Feature: Protect Your Notebook From Yourself: Disaster Scenarios & Solutions

News & Trends: Will Unlocked Phones Ever Take Off Here?

Tested Highlights:

- Best Ion 2 Notebooks
- Make Your Own Free Security Suite
- Smartest Dumb Phones

Business: Best Apps & Tools for Remote Workers

Upgrades & Tips: Top 25 Android Tips (Phones & Tablets)

SEPTEMBER

Cover Story: Best Buys 2010: Value-priced notebooks, smartphones, and more

Feature: Best Ways to Call for Free Home and Away (magicJack, Netalk, Skype, others compared)

Feature: Face Off: Google vs. Apple

News & Trends: Are Netbooks Losing Steam?

Tested Highlights:

- Smartbook Evaluation
- 3G/4G USB Modems Showdown
- Newest Pico Projectors

Business: Google Apps vs. Microsoft Office 2010

Upgrades & Tips: Tablet Buyers' Guide

OCTOBER

Cover Story: Hottest Smart Phones Tested

Feature: Top 50 Smart Phone Apps

Feature: Next-Gen Operating Systems: Windows, Mac, Chrome

News & Trends: iPad Report Card

Tested Highlights:

- Protect Yourself Now: Security Suite Showdown
- Entertainment Notebooks for Less Than \$800
- Testing Cloud-Based Storage

Business: Set Up a Wireless Office Network

Upgrades & Tips: Improve Your Cell Service

NOVEMBER

Cover Story: Essential Notebook Buyers' Guide

Feature: Best & Worst Carriers: Customer Service Tested

Feature: Next Gen Interfaces

Feature: Guide to Shopping on Your Smart Phone

News & Trends: Mental Office Space: Effects of Office-Free Working

Tested Highlights:

- Top Business Notebooks
- Smart Phone GPS Reviewed
- Video Calling Face-Off

Business: Mobile Boarding Passes Update

Upgrades & Tips: Sub-\$100 Notebook Upgrades (RAM/Hard Drive)

DECEMBER

Cover Story: Gadget Gift Guide

Feature: Ultimate Choice Awards: Best Notebooks & Smart Phones of the Year

Feature: 10 Technologies to Watch in 2011

News & Trends: Dubious Mobile Achievements

Tested Highlights:

- Pocket Camcorders Roundup
- Best Budget External Monitors
- Browser Battle Royale

Business: 20 Ways to Save on IT Costs

Upgrades & Tips: Don't Get Ripped Off: Rebate & Refund FAQ

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